Brett Adler

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Award-winning product designer, frontend web developer, and quality assurance engineer with extensive experience building software solutions across a wide range of industries and devices. Passionate about building digital products that are accessible to everyone, optimized for every screen size and platform, thoroughly tested, and intuitive to use. Experienced across all stages of the product development lifecycle.

PROFESSIONAL EXPERIENCE

Product Designer & Quality Assurance Lead (volunteer) — 2025 - Present

Wevise | Chicago, IL

- Recognized as Volunteer of the Month for helping to “strengthen product functionality and documentation”
- Collaborated with the CEO and CTO to develop a comprehensive 6-month product roadmap
- Designed and built a functional prototype with an improved UX and new admin features in Figma Make
- Created a centralized Confluence space for PRDs, journeys, roadmaps, designs, screenshots, and more
- Mentoring two participants of Wevise’s TechPath Alliance program to support and guide their careers

Co-Founder, CEO & Lead Developer — 2019 - 2025

VoicePT | Chicago, IL

- Selected as a runner-up for Best Overall in the Amazon Alexa team’s “Aging and Engaging” hackathon
- Designed and built a hands-free, voice-activated physical therapy assistant on the Amazon Alexa platform and a web-based SaaS application for healthcare providers to manage their patients’ exercise programs
- Accessible features included on-screen instructions and closed captioning for people who are deaf or hard of hearing, high-contrast visuals, large fonts, and verbal instructions for people who are blind or have low vision, and a voice-first interface for people with limited mobility or dexterity.

Founder, Lead Developer — 2010 - 2022

Service Days | Boise, ID

- Designed and built a secure, online, and easy-to-use event management software platform for organizing large community service events. Thousands of residents, teams, and volunteers have used the platform.
- Features included online registration, payment and donation collection through Stripe, automated emails through Mailchimp and SendGrid, mapping through Google Maps, and a customized matching algorithm.
- NeighborWorks Boise, a nonprofit, has relied on Service Days to manage Rake Up Boise every year since 2010 and Paint The Town since 2019. Previously, they used paper forms to register residents and volunteers, and wall-sized maps to match teams to homes. Service Days has saved them countless staff and volunteer hours and resources. NeighborWorks purchased the platform in 2022, and still uses it today.

Senior Software Engineer — 2019 - 2021

Daasity | San Diego, CA (remote in Boise)

- Led the frontend web development for Daasity’s ecommerce analytics platform using Ruby on Rails
- Created a set of automated tests to reduce bugs, increase developer efficiency, and improve maintainability

Chief Technology Officer — 2013 - 2019

Retrolux | Boise, ID

- Led a team that built web and mobile applications for lighting audits using Ruby on Rails and React Native
- Selected as a finalist for Dreampitch, a Shark Tank-like competition at Salesforce’s Dreamforce conference

Lead Software Developer — 2014 - 2016

Wevorce (YC W13) | Boise, ID

- Designed and built a web app to guide people through divorce, and for mediators to manage their cases

Software Developer — 2011 - 2013

FieldSync Mobile Solutions | Meridian, ID

- Developed iOS and Android mobile apps for asset tracking and home healthcare

Project Manager, SAP Consultant — 2007 - 2009

Software Outfitters | Eagle, ID

- Led efforts to stabilize and consolidate bMobile, a set of route management systems for delivery and sales
- Worked with manufacturers to configure and use SAP Business One as a Certified Solution Consultant

Co-Founder — 2003 - 2005

Wilder Technologies | Boise, ID

- Developed printer data collection tools for manufacturers, retailers, and office equipment dealers

Software Quality Assurance Manager — 2002 - 2004

Hewlett-Packard - LaserJet R&D Lab (via Manpower Professional) | Boise, ID

- Managed testing teams for a color print job tracking software solution for real estate brokers

Senior Consultant — 1996 - 2000

Cap Gemini (as Ernst & Young) | St Louis, MO

- Designed and developed customer service applications for Nationwide Financial Services
- Led software selection analysis for Walmart's time and attendance system
- Led testing of a distribution network consolidation project for Staples
- Developed and tested a data warehouse for John Hancock Financial Services
- Led the scoping phase of a conversion project for Walmart's replenishment system

Analyst — 1995 - 1996

Accenture (as Andersen Consulting) | St Louis, MO

- Created a data analysis tool for Edison Brothers Stores that identified over $5 million in potential savings
- Selected to teach a three-week C programming class for new hires at their national training facility

SKILLS & COMPETENCIES

- **Product Design** - Product Requirements | Mockups & Wireframes | User Journeys | Accessibility | Figma
- **Development** - Amazon Alexa | Ruby on Rails | PHP | HTML/CSS/JavaScript | C# | SQL | Mobile Apps
- **Quality Assurance** - Test Strategies & Scripts | Automated Testing | Issue Management & Resolution
- **Management** - Founder | CTO | Team Lead | Agile/Scrum | Backlog Grooming | Jira | Asana
- **Websites & Marketing** - WordPress | Wix | Squarespace | Shopify | Mailchimp | SendGrid | Twilio
- **Artificial Intelligence** - Prompt Engineering | Copilot | ChatGPT/Codex | Claude | Gemini | Figma Make
- **Virtual Reality** - Meta Quest Horizon World Creator | Jeopardy World | Virtual Community Theater | AR

EDUCATION

Bachelor of Science in Business Administration — 1991 - 1995

Washington University | St. Louis, MO

- Major in Business Management | Minors in Political Science and Psychology
- Designed Washington University's first graphical website using Mosaic and Netscape browsers